



PREPRESS GUIDELINES

We have experience with all types of graphics packages so you don't have to. If you have any question about setup please call.

FILE FORMATS

Mac or PC: Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Adobe Acrobat, CorelDraw, and QuarkXpress.

We support Adobe CS4, CorelDraw X4, and QuarkXpress 7.01

All other applications can be exported as Adobe Illustrator (.ai), Encapsulated Postscript (.eps) or any of the above file types.

RECOMMENDED RESOLUTIONS

Billboard Quality: 1" = 1" at 10 ppi
Banner Quality: 1" = 1" at 100 ppi or higher.

FONTS

Please send all fonts used in the files. Whenever possible, convert all type to curves, paths or outlines.

COLOR MATCHING

PANTONE solid coated numbers, PANTONE solid uncoated numbers, color accurate print outs, color chips, and anything else that accurately represents the final desired color output.

If you have decided to send your artwork via mail, please send it using one of the following media options: CD, floppy disk, DVD, or DVD ROM



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